



# New Media Degree Map

● CAREER DEGREE    **M** MIDDLETOWN CAMPUS    **DL** DISTANCE LEARNING

## A Day in the Life ...

As a New Media professional, you will be immersed in technology and communications. Your daily tasks demand not only passion and creativity, but also awareness of the different forms of content that are emerging across multiple platforms. You must continually learn how to engage a new audience. At the end of the day, you will discover that your role in today's media landscape is to maximize the potential of technology to impact storytelling and reinforce it with purpose and integrity.

## Three Reasons to Consider New Media

1. Hands-on engagement with media technology.
2. Content is in high demand as more streaming platforms emerge.
3. Creativity can never be automated, and the digital artist will never be rendered obsolete.

## Keep This in Mind

ART 230 requires 45 hours of practicum experience and should be taken during the third or fourth semester

- \* You must own a USB 3.0 hard drive with a capacity of 1TB or higher
- \* You should be prepared for intensive collaboration and project management

## New Media Gateway Courses:

- Gateway courses: COM 107, ART 121, ART 123, COM 113
- Key courses: COM 107
- Electives: ART 122, ART 124, ART 125, ART 226, COM 103, COM 207, COM 221, COM 225, COM 227, ENG 213, ENG 217, THE 103

*Courses above have been recommended by the department to help introduce you to the program (Gateway courses) and guide you in selecting courses that will provide you with the best academic experience (Key courses and suggested Electives).*

## First Semester

Course #	Course Name	P, C, P/C	Cr
ENG 101	Freshman English 1	P	3
Either	Math		
Or	Liberal Arts Science		3
COM 107	Intro to Media Production	P	3
ART 121	Digital Photography		3
ART 123	Visual Communications		3
	Physical Education		0.5
	Total Semester Credits		15.5

## Milestones

**During this semester, students should:**

- See advisor and plan for next semester
- Begin portfolio: completion of music video in COM 107

## Second Semester

Course #	Course Name	P, C, P/C	Cr
ENG 102	Freshman English 2	P	3
COM 101	Foundations of Communication		3
COM 113	Digital Storytelling		3
COM 105	Media and Society	P	3
COM 108	Digital Video: Post Production	P	3
	Restricted Elective **		3
	Total Semester Credits		18

## Milestones

**During this semester, students should:**

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- Meet with your academic advisor
- Apply for returning scholarships
- Continue portfolio preparation

## Third Semester

Course #	Course Name	P, C, P/C	Cr
_____	Social Science Elective		3
ENG 130	Writing for Media	P	3
COM 111	Digital Radio Production and Podcasting		3
COM 115	TV Studio Production		3
ART 225	Web Design 1		3
PES _____	Physical Education		0.5
	Total Semester Credits		15.5

## Milestones

### During this semester, students should:

- Meet with your academic advisor
- Register for practicum course

## Fourth Semester

Course #	Course Name	P, C, P/C	Cr
_____	Social Science Elective		3
<b>Either</b>	Math		
_____			
<b>Or</b>	Liberal Arts Science		3
_____			
COM 223	Screenwriting	P	3
_____	Restricted Elective **		3
ART 230	Arts and Comm. Practicum	P	2
PES 100	Concepts of Physical Wellness		1
	Total Semester Credits		15

## Milestones

### During this semester, students should:

- Register for practicum
- Finalize portfolio (if not already completed)
- Apply for graduation

## TOTAL DEGREE CREDITS: 64

## Notes:

\*\*Restricted Electives: ART 122 - Digital Photography 2, ART 124 - Visual Communications & Graphic Design 2, ART 125 - Sequential Art: Comics Illustration, ART 226 - Web Design 2, COM 103 - The Speaking Voice, COM 207 - Public Speaking, COM 221 - Cinematography, COM 225 - Sound Design, COM 227 - Visual Effects, ENG 213 - Journalism: Survey of Mass Media, ENG 217 - Film and Literature, THE 103 - Acting 1: Fundamentals