New Media

Arts and Media

CAREER DEGREE | M MIDDLETOWN CAMPUS | DL DISTANCE LEARNING

Program Description

The purpose of the New Media Program is to prepare SUNY Orange students with the skills needed to pursue a career in the field of video, audio, and/or digital film production. Graduates of this program will be proficient in visual composition using different forms of digital media such as video, photography, web design and art. Graduates will also be proficient in audio production, specifically, digital radio production, sound design, and audio engineering. This course of study is designed for students seeking career opportunities in television production, film production, audio production, screenwriting, news broadcasting, and media development. Students may also transfer to a four-year institution upon graduation.

This degree has been approved by SUNY and NYS Education Department for online distance learning delivery. This does not mean that SUNY Orange offers every course in the program online; however, many are offered in this format. Please check the current credit course schedule for online DL virtual course listings offered each semester.

Program Outcomes

Students will:

- demonstrate knowledge of communication theories and history of mass media
- utilize creative software that is standard in the media industry
- demonstrate a working knowledge of the audio and video production process from pre-production and production to post-production
- demonstrate a working knowledge of the individual functions of a production crew and exhibit proficiency in each role
- demonstrate the application of video/audio synchronization and composition
- demonstrate fundamental understanding of media business practices
- develop a personal writing process that culminates in the creation of a short film, scripted, taped, edited and produced by the student
- create a portfolio containing work developed throughout the program

Admission Criteria

Admission to this program requires that students be high school graduates or have high school equivalency (HSE) diploma. If students are home schooled, they may be eligible for admission.

Transfer Options

While the A.A.S. degree leads to immediate employment, SUNY Orange students have successfully transferred. Please check with your intended transfer school for details.

Your Career Coach

Career opportunities exist in the following fields:

- television production
- film production
- audio production

Explore careers with Career Coach

New Media Gateway Courses:

- Gateway courses: COM 107, ART 121, ART 123, COM 113
- Key courses: COM 107
- Electives: ART 122, ART 124, ART 226, COM 103, COM 207, COM 221, COM 225, COM 227, ENG 213, ENG 217, THE 103

Courses above have been recommended by the department to help introduce you to the program (Gateway courses) and guide you in selecting courses that will provide you with the best academic experience (Key courses and suggested Electives).

First Semester

Course #	Course Name	P, C, P/C	Cr
ENG 101	Freshman English 1 (G10A [w] & G11A)	P	3
MAT ___	SUNY Mathematics (G1A)		
COM 107	Intro to Media Production	P	3
ART 121	Digital Photography		3
ART 123	Visual Communications (G8A)		3
PES ___	Physical Education Elective		0.5

Course #	Course Name	P, C, P/C	Cr
	Total Semester Credits		15.5

Milestones

During this semester, students should:

- See advisor and plan for next semester
- Begin portfolio: completion of music video in COM 107

Second Semester

Course #	Course Name	P, C, P/C	Cr
ENG 102	Freshman English 2 (G7A and G12A)	P	3
COM 101	Foundations of Communication (G10A [o] and G11A)		3
COM 113	Digital Storytelling		3
COM 105	Media and Society (G7A)	P	3
COM 108	Digital Video: Post Production	P	3
_____	Restricted Elective **		3
	Total Semester Credits		18

Milestones

During this semester, students should:

- Meet with your academic advisor
- Apply for returning scholarships
- Continue portfolio preparation

Third Semester

Course #	Course Name	P, C, P/C	Cr
_____	Category E Social Science Elective (G6A)		3
ENG 130	Writing for Media	P	3
COM 111	Digital Radio Production and Podcasting (G8A)		3
COM 115	TV Studio Production		3
ART 225	Web Design 1		3
PES_____	Physical Education Elective		0.5
	Total Semester Credits		15.5

Milestones

During this semester, students should:

- Meet with your academic advisor
- Register for practicum course

Fourth Semester

Course #	Course Name	P, C, P/C	Cr
_____	Restrictred SUNY Elective * (G3A, G4A or G5A)		3
_____	SUNY Natural Sciences (G2A)		
COM 223	Screenwriting (G8A)	P	3
_____	Restricted Elective **		3
ART 230	Arts and Comm. Practicum	P	2
PES 100	Concepts of Physical Wellness		1
	Total Semester Credits		15

Milestones

During this semester, students should:

- Register for practicum
- Finalize portfolio (if not already completed)
- Apply for graduation

TOTAL DEGREE CREDITS: 64

Notes:

*Student must choose one of either G3A (SUNY Social Sciences), G4A (SUNY US History & Gov) or G5A (SUNY World History)

**Restricted Electives: ART 122 - Digital Photography 2, ART 124 - Visual Communications & Graphic Design 2, ART 226 - Web Design 2, COM 103 - The Speaking Voice, COM 207 - Public Speaking, COM 221 - Cinematography, COM 225 - Sound Design, COM 227 - Visual Effects, ENG 213 - Journalism: Survey of Mass Media, ENG 217 - Film and Literature, THE 103 - Acting 1: Fundamentals