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# Communication (COM)

## (Arts & Communication Department)

### COM 101—Foundations of Communication

3 cr. (Fall/Spring/Summer)

This survey course is designed to introduce students to the theoretical and practical aspects of communication. Students examine the basic principles of the communication process including communication theory, perception, using verbal and nonverbal communication, and listening. Emphasis is placed on the application of these principles to interpersonal, small group, public, intercultural, and mass communication contexts. Students will also research and present formal speeches. (GE 10)

Note: GE 10 when combined with ENG 101. This course is one of two required to satisfy the Basic Communication General Education category.

### COM 103—The Speaking Voice

3 cr. (Fall/Spring)

This introductory course in voice and speech is intended for but not limited to students who want to develop effective voice and speech habits, students who seek refinement of speech skills, and students who are studying English as a second language. The course provides intensive study of the theoretical bases of speech production, along with a range of practical experiences in achieving optimum speech potential. Emphasis is placed on articulation; developing a pleasant vocal quality; building adequate loudness; achieving effective vocal variation, pitch, and speaking rate; correcting pronunciation; and recognizing regional dialects. (GE 8)

### COM 105—Media and Society

3 cr. (Fall/Spring)

A survey of American radio and television including historical and technological development and the effects of broadcasting and corresponding technologies on society. Programming concepts and industry structure, ethical considerations in broadcasting, current and future directions in broadcast technology, and the changing nature of this industry are also considered. (GE 7)

Prerequisite: ENG 101

### COM 107—Introduction to Media Production

3 cr. (Fall/Spring)

Students will gain hands-on experience in remote television production. Specific areas of concentration include camera operations, digital editing, lighting, audio, scripting, editing for social media, programming and production concepts. (GE 8)

### COM 108—Digital Video Post-Production

3 cr. (Spring)

An advanced, hands-on production course designed to deal with the various elements of television production. In addition to expanding the skills acquired in COM 107, emphasis is placed on developing and producing "ready for air" productions. Topics include an introduction to television graphics, set design, and advanced editing techniques. (GE 8)

Prerequisite: COM 107

### COM 111—Digital Radio Production

2 lect., 2 lab, 3 cr. (Fall/Spring)

This hands-on course will provide students with an overview of digital audio techniques. Students will learn how to use digital technology to effectively create radio programs that will air over the Internet on the SUNY Orange college radio website. It will explore the different types of radio production (PSAs, drops, teases, and vo-sots) using current digital audio tools, and will also show students how to cater a program to specific target audiences. Students must be able to work in a group production setting and have time available for on-campus projects. (GE 8)

### COM 113—Digital Storytelling

2 lect., 2 lab, 3 cr. (Fall/Spring)

This introductory course will examine both the theory and practice of digital storytelling. Students will acquire media literacy skills and be provided with an introduction to the techniques used in digital storytelling. The convergence of still photography, videography, narration, and digital media is explored through projects, readings and critiques. (GE 8)

### COM 115—TV Studio Production

2 lect., 2 lab, 3 cr. (Fall/Spring)

In this course students are introduced to concepts and techniques for capturing video in a television studio environment. Students learn the elements of television production including audio, lighting, editing, directing, camera operation, graphics and roles of talent.

Students apply their knowledge and work together as members of a production team in a studio setting to create high quality video productions. (GE 8)

## **COM 201—Oral Interpretation**

3 cr. (Fall/Spring)

This course is an introduction to the art of oral interpretation of literature. The student learns how to select and evaluate literary works for oral presentation, the methods of analyzing different types of literature, and the use of voice and body in the oral communication of literature. Each student presents a final lecture-recital. (GE 8)

Prerequisite: COM 101

## **COM 203—Interpersonal Communication**

3 cr. (Fall/Spring)

Interpersonal communication is the basis for all our relationships and affects all aspects of our lives. The goal of this course will be to better understand interpersonal communication both as a concept and as something we experience in our everyday lives. This course is designed to assist students in becoming more thoroughly acquainted with the process of interpersonal communication and its impact on the development and maintenance of human relationships.

Prerequisite: COM 101

## **COM 205—Small Group Communication**

3 cr. (Fall/Spring)

Human beings have always been creatures who collaborate. Our social nature results in our participation in groups and teams of all kinds. Communication makes it possible for groups and teams to exist and function. This introductory small group communication course examines the theory and practice in assuming membership and leadership roles in decision-making groups. The course places emphasis on both classic and current theories that focus on "how groups work" and practical information that explores "how to work in groups." Group process is investigated as it relates to the individual's ability to communicate, and thus interact more effectively.

Prerequisite: COM 101

## **COM 207—Public Speaking**

3 cr. (Fall/Spring/Summer)

This course is designed to introduce students to the theoretical and practical requirements of different types of public presentations. Students will learn to prepare and deliver informative speeches, persuasive speeches and commemorative speeches. Special consideration will be given to audience analysis, research, message composition, delivery, building credibility, the effective use of language and using evidence and reasoning. In addition to developing their speaking skills, students will also learn how to successfully reduce and manage their speaking apprehension.

Prerequisite: COM 101

## **COM 209—Debate**

3 cr. (Spring)

Emphasis is on methods of argumentation and advocacy including proposition analysis, building the case, developing the brief, rebuttal and refutation. Various forms of debate are introduced with directed experience and application. (GE 8)

Prerequisite: COM 101

## **COM 211—Intercultural Communication**

3 cr. (Spring)

Students study different cultures and the unique ways in which they communicate verbally and non-verbally. Includes the interdisciplinary study of cross-cultural communication theories, practices, and case study analysis.

Prerequisite: COM 101

## **COM 213—Popular Culture and the Media**

3 cr. (Fall/Spring)

While building on a foundational overview of the evolution of popular culture, this course examines the growth and influence of American popular culture through the latter half of the twentieth century to the present. In addition to examining various historical critiques of popular culture, students will explore the different levels of popular culture, the technological forms that deliver and influence its content, the economic and social underpinnings of popular culture, and the groups and sub-groups that create, borrow, and consume popular culture in the United States. Case studies in television, music, film and print will be offered.

Prerequisite: COM 101

## **COM 215—Conflict Resolution**

3 cr. (Fall/Spring)

This course assists students in learning ways to resolve conflicts in various settings by examining communication skills in dealing with these conflicts.

Prerequisite: COM 101

**COM 221—Cinematography**

3 cr. (Fall/Spring)

Students will learn the art of Cinematography and how it relates to the "mise en scène" of a film. Specific areas of concentration include structuring a scene, lighting, video production, and editing. (GE 8)

Prerequisite: COM 107 or permission of instructor and department chair

**COM 223—Screenwriting**

3 cr. (Fall/Spring)

This course provides a foundation for understanding the constructs of story, character, plot/theme, and script development. Students are exposed to methods of screenwriting for both television and film. The course will focus on the basics of structure and will offer opportunities to evaluate published work as well as original script development. (GE 8)

Prerequisite: ENG 101, ENG 102

**COM 225—Sound Design**

2 lect., 2 lab, 3 cr. (Fall/Spring)

Students will gain experience in sound design and how it is incorporated into different media. Emphasis is placed on creation and manipulation of audio utilizing industry standard software. (GE 8)

Prerequisite: COM 107

**COM 227—Visual Effects**

2 lect., 2 lab, 3 cr. (Fall/Spring)

This course is designed to introduce the art and science of visual effects for broadcast and digital filmmaking. Emphasis is placed on visual effects workflow, video technology, image processing, creating mattes, tracking, and compositing using After Effects. (GE 8)

Prerequisite: COM 107, COM 108