

# Business Management



● CAREER DEGREE  
 M MIDDLETOWN CAMPUS  
 N NEWBURGH CAMPUS  
 DL DISTANCE LEARNING

Accredited by:

The Accreditation Council for Business Schools and Programs (ACBSP)

7007 College Boulevard, Suite 420

Overland Park, KS 66211

## Program Description

The Associate in Applied Science degree program in Business Management prepares graduates to begin their careers as management trainees, first line supervisors, and higher level management positions in either profit or non-profit organizations. Students develop interpersonal and conceptual skills such as motivation, communication, performance appraisal, decision making and problem solving. Various business tools including accounting, computer information systems and law, as well as liberal arts courses, are integrated into the program.

The primary focus of the curriculum is on entrepreneurship for those interested in operating their own business or applying this managerial approach in a medium to large organization in the public or private sector. The program's concentration of business courses provides a strong background for employment. The Business Internship is a popular feature of this degree. Students work for regional companies for academic credit and real-world experience.

Business Department faculty are well-trained and experienced in their areas of expertise, and highly motivated to work with students, helping them to succeed in their quest for a job. Many students complete this degree and transfer to four-year colleges to earn a bachelor's degree; however, students who have this objective are advised that they may experience transfer credit losses due to the concentration of business courses.

*This degree has been approved by ACBSP and SUNY NYS Education Department for online distance learning delivery. This does not mean that SUNY Orange offers every course in the program online; however, many are offered in this format. Please check the current credit course schedule for online DL virtual course listings offered each semester.*

## Program Outcomes

Students will:

- integrate management theories and tools in a variety of functional areas within an organization
- demonstrate the ability to use a variety of analytical tools in the functional areas of business
- express business ideas and information effectively in both oral and in written forms

## Admission Criteria

Admission to this program requires that students be high school graduates or have high school equivalency diplomas (HSEs). If students are home schooled, they may be eligible for admission.

## Transfer Options

While the A.A.S. degree prepares you for employment, SUNY Orange students have successfully transferred to:

- Franklin University
- Mount St. Mary College
- Ramapo College
- SUNY Empire State College

## Your Career Coach

Career opportunities exist in the following areas:

- supervisor
- management trainee
- business owner/entrepreneur
- financial insurance planning and sales
- human resource specialist trainee

## Business Management Gateway Courses:

- Gateway courses: BUS 103, BUS 161, ACC 153
- Key courses: BUS 161, ACC 153, BUS 203, MGT 201, MGT 203
- Electives: One Social Science elective (strongly recommend ECO 201 or ECO 202); one Restricted SUNY elective

# SUNY Orange

Courses above have been recommended by the department to help introduce you to the program (Gateway courses) and guide you in selecting courses that will provide you with the best academic experience (Key courses and suggested Electives).

## First Semester

Course #	Course Name	P, C, P/C	Cr
ENG 101	Freshman English 1 (G10A [w] & G11A)	P	3
	MAT 102 or higher* (G1A)		3
BUS 161	Computer Applications for Business	P	3
ACC 153	Financial Accounting	P	4
BUS 103	Introduction to Business		3
	Total Semester Credits		16

## Milestones

During this semester, students should:

- Become familiar with your MySUNY Orange (Degree Works, Gmail, Banner, LMS, alerts and your academic information)

## Second Semester

Course #	Course Name	P, C, P/C	Cr
ENG 102	Freshman English 2 (G7A & G12A)	P	3
	SUNY Natural Sciences (G2A)		3
BUS 101	Business Math	P	3
MKT 101	Principles of Marketing	P	3
ACC 154	Managerial Accounting	P	4
	Total Semester Credits		16

## Milestones

During this semester, students should:

- Seek Academic Support Services/Tutoring
- Join the Business Club

## Third Semester

Course #	Course Name	P, C, P/C	Cr
BUS 105	Business and Contemporary Economics Issues (G3A)		3
BUS 201	Business Law 1		3
MGT 201	Principles of Management	P	3
MGT 205	Human Resource Management		3
	Restricted SUNY Elective**		3
	Total Semester Credits		15

## Milestones

During this semester, students should:

- Explore employment and internship opportunities at Career and Internship Services
- Check job postings with the Career and Internship Services office

## Fourth Semester

Course #	Course Name	P, C, P/C	Cr
BUS 202	Business Law 2	P	3
BUS 203	Business Communications (G10A [o] & G11A)		3
	Any Social Science Elective		3
BUS 209	Diversity in Business (G6A)		3
Either	Entrepreneurship	P	
MGT 203			
Or	Business Internship***	P	3
MGT 220			
	Total Semester Credits		15

## Milestones

During this semester, students should:

- Audit your degree using Degree Works
- Apply for Graduation

**TOTAL DEGREE CREDITS: 62**

**Notes:**

\*Excluding MAT 111

\*\* Select one from four different SUNY lists: G3A (SUNY Social Sciences), G4A (SUNY US History & Gov), G5A (SUNY World History) or G6A (SUNY Diversity)

\*\*\* Students need approval of the Chair to register for this course and at least 2.5 CQPA