Visual Communications Technology: Graphic Arts/Printing Degree Map
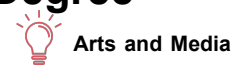
Arts and Media

● **CAREER DEGREE** M **MIDDLETOWN CAMPUS** DL **DISTANCE LEARNING**

A Day in the Life ...

Graduates will use the skills and knowledge they gain to build careers in all aspects of visual communications and graphic design. These include advertising, marketing, animation, web design, illustration, publishing and printing. Students will also be well prepared to continue their studies at four-year institutions.

Three Reasons to Consider Visual Communications Technology: Graphic Arts/Printing

1. The Practicum course and many competitive challenges provide real world experience.
2. The program provides a solid foundation to pursue a multitude of career paths.
3. Exceptional faculty provide expert critical analysis and technical expertise in all areas of the curriculum to every student.

Keep This in Mind

Students must complete a two-course concentration area in painting, figure drawing, web design, photography or digital photography.

Through elective choices students may focus on areas of particular interest to them such as painting, figure drawing, art history, new media, marketing, etc.

ART 230 (Arts and Communication Practicum) includes a 45-hour internship. Students are matched with sites that are related to their goals.

The curriculum offers sequential Visual Communications and Graphic Design courses culminating with VisCom 4, the portfolio development course. VisCom 1 is offered in the Fall and Spring; VisCom 2 is offered in the Spring; VisCom 3 is offered in the Fall; VisCom 4 is offered in the Spring.

Visual Communications Technology: Graphic Arts/Printing Gateway Courses:

- Gateway courses: ART 103, ART 107, ART 123
- Key courses: ART 123, ART 124, ART 223, ART 223
- Electives: ARC 101, ART 113, ART 114, ART 117, ART 118, ART 119, ART 120, ART 121, ART 122, ART 125, ART 127, ART 201, ART 205, ART 207, ART 213, ART 214, ART 215, ART 225, ART 226, CAD 101, CIT 111, COM 101, COM 107, COM 113, COM 115, COM 221, COM 223, COM 225, COM 227, MKT 101, MKT 201

Courses above have been recommended by the department to help introduce you to the program (Gateway courses) and guide you in selecting courses that will provide you with the best academic experience (Key courses and suggested Electives).

First Semester

Course #	Course Name	P, C, P/C	Cr
ENG 101	Freshman English 1	P	3
_____	Math or Liberal Arts Science		3
ART 103	Drawing 1		2
ART 107	Design 1		3
ART 123	Visual Communication and Graphic Design 1		3
PES 100	Concepts of Physical Wellness		1
	Total Semester Credits		15

Milestones

During this semester, students should:

- See advisor
- Register for ART 123 (Vis Comm & Graphic Design 1)

Second Semester

Course #	Course Name	P, C, P/C	Cr
ENG 102	Freshman English 2	P	3
ART 124	Visual Communication and Graphic Design 2	P	3
ART 104	Drawing 2	P	2
ART 108	Design 2	P	3
ART 128	History of Art 2		3
ART 111	Color		2
	Total Semester Credits		16

Milestones

During this semester, students should:

- See advisor
- Register for ART 124 (Vis Comm & Graphic Design 2)
- Apply for returning scholarships

Third Semester

Course #	Course Name	P, C, P/C	Cr
_____	Social Science Elective		3
ART 223	Visual Communication and Graphic Design 3	P	3
Either ART 113	Painting 1		
Or ART 117	Figure Drawing 1	P	
Or ART 119	Photography 1		
Or ART 121	Digital Photography 1	P	
Or ART 225	Web Design 1	P	3-4
ART 203	Modern Art: The 20th Century		3
_____	Restricted Elective*		3
ART 230	Arts and Communication Practicum		2
	Total Semester Credits		17-18

Milestones

During this semester, students should:

- See advisor
- Register for ART 223 (Vis Comm and Graphic Design 3)
- Register for ART 230 (Arts and Communication Practicum)

Fourth Semester

Course #	Course Name	P, C, P/C	Cr
_____	Social Science Elective		3
_____	Math or Liberal Arts Science		3
ART 224	Visual Communication and Graphic Design 4	P	2
Either ART 114	Painting 2		
Or ART 118	Figure Drawing 2		
Or ART 120	Photography 2		
Or ART 122	Digital Photography 2		
Or ART 226	Web Design 2		3
_____	Restricted Elective*		3
PES ___	Physical Education		1
	Total Semester Credits		15

Milestones

During this semester, students should:

- Register for ART 224 (Vis Comm and Graphic Design 4)
- Register for ART 230 (if not already completed)
- Apply for graduation
- Finalize portfolio of work

TOTAL DEGREE CREDITS: 63-64

Notes:

Students must complete a two-course sequence in Painting, Figure Drawing, Web Design, Photography or Digital Photography for degree

*Students select appropriate restricted electives based on their career goals after consultation with their academic advisor. Restricted Electives: ARC 101, ART 113, ART 114, ART 117, ART 118, ART 119, ART 120, ART 121, ART 122, ART 125, ART 127, ART 201, ART 205, ART 207, ART 213, ART 214, ART 215, ART 225, ART 226, CAD 101, CIT 111, COM 101, COM 107, COM 113, COM 115, COM 221, COM 223, COM 225, COM 227, MKT 101, MKT 201